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Bonjour,

Charlotte Ravet here.

Thank you for taking the time to sign up to my news letter. I hope it is filled with tips and tricks that really support your career or I interest in Make Up.

Just a little bit about what my weekly newsletters will be about.

If you have ever attended one of my classes or you follow me on social media, you would know my passion for make up and education. My hard work and dedication to you won me the 2018 Best makeup educator AMIA award, and I need to give a huge thank you to my students who have believed in me, my techniques and methods of teaching make up and application. I have built this knowledge by professional training and practice over the last 12 years.

Living in such a saturated time of make up, i felt like the basis have been abandoned which are the core knowledge of make up application.

I wanted to extend my tips and tricks so you have a hard copy of my teachings, paying attention to traditional and professional techniques and methods. That way, you can always reference them or maybe, you will learn something new.

My love for drawing has sparked an idea to deliver my teachings through illustration. I hope you enjoy my weekly tips and tricks.

Remember to always ask questions when in doubt and don't feel like your questions are not good enough. Everyone started somewhere and I am offering my support through Educational Sessions and Facebook - Charlotte Ravet Education. Fell free to ask your questions on this platform as we all will continues to learn a dm grow from each other. Oh, and also, follow me on Instagram to keep up to date with my latest works:

@charlotteravetmakeup

I am so excited to start, so let's get into it!

Join Facebook group

Lips! Tips and tricks!



Create the perfect pout is always a challenge for a makeup artist!

After a few years, trying all tools, methods and products I found a method which works for me every time!

Choosing the right tool



Pencil:

Contouring lips requires precision. To have the perfect pointed pencil, I am using a utility knife.

- *First. I dip the tip of my pencil in loose powder or chalk, to prevent the tip from melting.
- *I trace a circle one centimetre above the tip of the pencil, with my knife.
- *I work slowly to remove the wood around the wax of the pencil.
- *Once the wax is clear, I work with small motion to shape it, creating a very tip of the pencil.

Brush:

I will choose a concealer flat round brush. I use the round tip of the concealer to create my cupid bow and the side of my brush to contour the the lips..



Steps by steps



1* Using your pencil previously sharpened with your utility knife, start drawing your cupid bow. If you use a brush, place your brush flat in front of your lips and use the roundness of the tip to create the cupid bow.



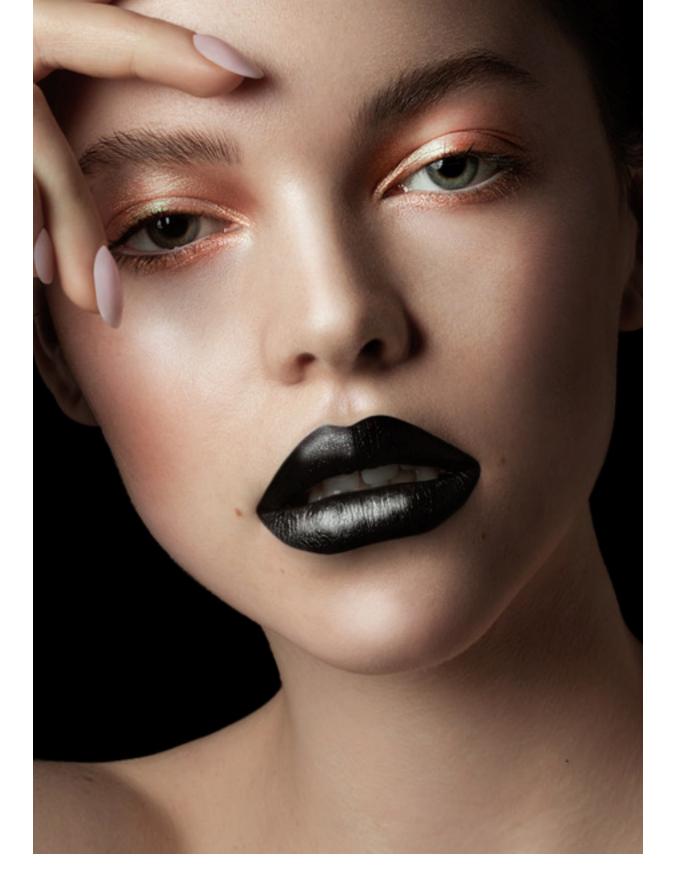
2*Ask your model to do a big "Ahhhh" and coming from the inner corner of your lips, trace a line down to up to join the cupid bow. This line needs to be round and full and can slightly go over the natural lip line.

3*Ask your model to smile lips closed and trace the bottom line, asking her to smile allows you to see well the bottom of her lips.

4* If your model has full bottom lips use a bit of concealer and go slightly under the lip line. Ideal lips should be full at the top but slightly cut on the bottom to avoid a saggy lips and ageing effect.

5*Join the bottom line and the corner of your lips.

And...Voila!



Credits:

Photo: AnnissBarton Model: Lauren Adams

More tips and tricks

- *For mature skin, use a lip base before applying lipstick which will prevent the lipstick from bleeding.
- *For downturned lips, avoid applying lipstick in the inner corner.
- *Always check before applying lipstick that your cupid bow is well centered, if not correct it with a shade straight under the nose.

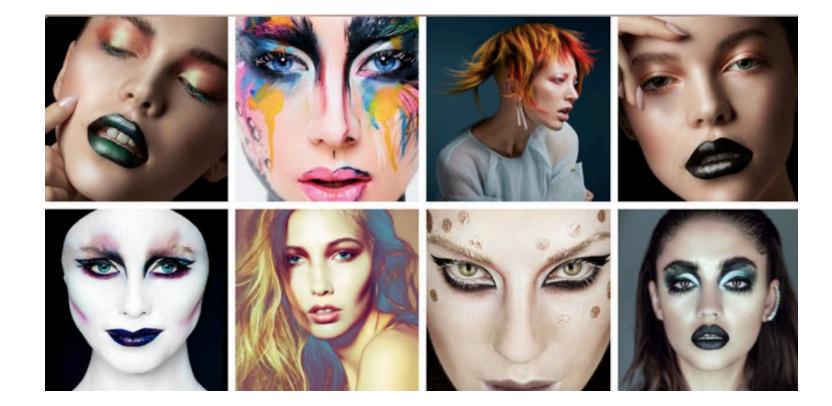
- *For fuller lips, apply a contouring shade just under the bottom lip.
- *Shaky hands? Place your none working hand on the lopsided side of your client and rest your working hand on it to stabilise and erase the shaking.



Be creative!

Join me for my first look and learn editorial makeup class in Melbourne! 3 hours of jam packed knowledge to share and continued support. Use code - MELBOURNE1. \$80 for all attendees including goodies bags!

Book Now!



Once again, thank you to all my subscribers. Hope to see you again soon!!

Charlotte xx







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